

# Dri-Fresh<sup>®</sup> Fresh-Hold<sup>™</sup> ABS

Anti-bacterial absorbent pads fish & seafood



- **With natural anti-bacterial fruit extract**
- **Variety of absorbency grades available**
- **Reduces odours within the pack**
- **Eliminates undesirable bacteria including Salmonella, E. coli, Listeria & Campylobacter**
- **Can be customised to customer's needs**
- **Independently tested, verified & approved**
- **Ideal solution for packaging seafood**





**Dri-Fresh® Fresh-Hold™ ABS** absorbent pads for meat, poultry & seafood combine effective absorbency with integrated anti-bacterial/microbial properties, using a new technology based on a blend of natural fruit extracts, for the ultimate protection.

The extract, which is incorporated into the pad, contains a blend of natural bio-flavonoids and organic acids which, when activated by moisture, work as anti-oxidants and anti-microbials, eliminating undesirable bacteria including Salmonella, e. Coli, Listeria and Campylobacter, as well as odours.

Our **Dri-Fresh® Fresh-Hold™ ABS** technology can be incorporated into any of our **Dri-Fresh** absorbent pad range, whether it is our standard absorbent pad range or pads for smoked salmon such as our **Eat Fresh** range and pads for shell fish, in both of which listeria can be a real problem.

As well as shelf-life benefits and bacteria-free food, **Dri-Fresh® Fresh-Hold™ ABS** absorbent pads offer easy handling and excellent appearance to provide cost-effective absorption for food packages, particularly for meat, poultry & seafood.

**Dri-Fresh® Fresh-Hold™ ABS** absorbent pads are available in a range of colours, absorption levels, shapes and sizes to suit all applications. Single-sided or double-sided pads are available.

**Dri-Fresh® Fresh-Hold™ ABS** absorbent pads can be integrated into any packaging format to provide innovative and cost-effective packaging solutions for all stages of the supply chain.

**Absorbency grades of 800cc/m<sup>2</sup> up to 26,000cc/m<sup>2</sup>**

**Natural fruit extract used as an anti-bacterial**

**Reduces odours**

**Can be customised based on individual requirements**

**Independently tested, verified & approved**

**BRC/ISO 9001 manufacturing**

**FDA approved**

