

Dri-Fresh® Soft-Hold™

Absorbent cushion pads for soft-fruit



- **Cushioned pad prevents bruising**
- **High level of absorbency**
- **Increases shelf-life**
- **Reduces wastage**
- **Choice of colours available**
- **Any size, shape or configuration**
- **FDA & EU approved**





Cushioned pad prevents the fruit from bruising & adds shelf-life

Absorbs any liquid released into the punnet

Reduces wastage and add value for growers, retailers & distributors

Developed with distributors & retailers in mind

Choice of colours with red & black as standards

Any size, shape or configuration including slit rolls

FDA & EU approved

Dri-fresh® Soft-Hold™ provides the ultimate protection for soft fruit. It was developed in partnership with some of the soft-fruit world's key companies to optimise shelf-life, reduce damage in transit, add value and offer better product presentation - all at the lowest possible cost.

Dri-fresh® Soft-Hold™ are 'absorbent bubble pads' combining the cushioning and protective properties of bubble films with effective absorbency, high permeability and excellent product presentation.

The **Soft-Hold™** unique 'tear-drop' embossed pattern raises the fruit from the surface to encourage air-flow, inhibit sweating, damage and corresponding fungal growth, minimise contact between berries and surface and prevent the berries from moving around the pack.

Available in various colours and sizes. **Dri-fresh® Soft-Hold™** is available with integrated ethylene absorbency and anti-fungal properties for extending shelf-life in all applications.



Visit our dedicated fresh produce packaging site



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